



We have 702 interested, eligible women in our database – 68% are women of color

The Build A Life MA Pipeline recruits women for union trades

What is the Build A Life Pipeline? Build A Life MA is a campaign led by unions and pre-apprenticeship programs to widen the pipeline of women entering the union construction trades. It's dedicated to raising awareness that women can have a career in union construction, and outreach sessions are led by union tradeswomen. Unlike pre-apprenticeship graduates who have gone through extensive vetting, Pipeline women have passed a basic screening for the following seven items: 1. an interest in starting a career in construction, 2. is at least 18, 3. has a HS diploma/GED/HiSet, 4. has a driver's license, 5. is authorized to work in the US, 6. has childcare if they need it, and 7. has at least 6 month's recent work experience in any field. Combining pre-apprenticeships (high vetting, low numbers) and the pipeline strategies (low vetting, high numbers) has already increased the numbers of women in the trades. MA is now at 9.5% women in apprenticeship, one of the highest in the US. 48 women from the pipeline have already entered union apprenticeships and are working.

As of August 1, 2020:

702	Available MA women in the BALTW pipeline
409	Are women of color
274	Are Boston Residents

To recruit women from the Build A Life That Works Pipeline:

Contact Kate Harrison Leon, BALTW Program Director at katencte@gmail.com or 857-800-8881.

BuildALifeMA.org